

22/04/2016

Pro-Greece event in Berlin

On Tuesday, April 5, 2016, in Hotel Berlin Marriott, The Economist, in cooperation with the Greek-German Chamber of Commerce and with the support of Greek Ministry of Economy, Development and Tourism and the German Economy and Energy Ministry, organized a Greek-German Business Forum to rebuild confidence between German and Greek companies, turn orientation to new trade, investment relations and the development of startups.

As part of this business forum, the Greek-German Chamber, with the support of the German Foreign Ministry, organized on the same day an interactive interview / open discussion on the showroom of COCO-MAT in Berlin.

Coordination of the debate was made by the journalist Reinhard Laska of the national ZDF network. There the opportunity was given to selected, major companies of both countries to talk about their own experience of bilateral economic relationships and their further prospects.

COCO-MAT, DROMEAS, ISOMAT and VARVARESSOS participated from Greece. Dromeas was represented in Economist's business forum and in afternoon's open conversation by Konstantinos Papapanagiotou and Grigoris Zarotiadis, both members of the board of Directors of Dromeas.

In the afternoon event, the example of the four Greek companies utilized inter alia to promote the professional platform Interface www.proGreece.com - "Produce in Greece - Render Services from Greece ", which was established three years ago in Thessaloniki, an initiative of the German-Hellenic Chamber and the support of other operators.

The aim of the platform is to provide a recovery tool for promoting cooperation between Greek and German companies to exploit the capacity of Greek units via coupling B2B with German producers.



Highlight of the event

Sales Division



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